UbiCare provides **total engagement solutions** enabling hospitals to be at the forefront of **patient-centered innovation** and **value-based care**.

### Education
Empower patients with targeted health information before, during and after their care episode.

### Mobile Connections
Connect with patients on the devices they use 24/7.

### Real-Time Data
Collect actionable data to improve patient outcomes.

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**HELPING HOSPITALS EDUCATE THEIR PATIENTS SINCE 2002**

**SOLUTIONS**

- **SmarteXp**: proprietary cloud-based engagement solution with condition-specific, evidence-based health content guiding patients through the care continuum
  - **Text**: automatic access to patients on the devices they carry 24/7
  - **360well**: repository of wellness content for social media

**DUN & BRADSTREET CUSTOMER SERVICE RATING OF 93%**

**AWARDS**
- EHEALTHCARE LEADERSHIP AWARDS
  - INC 500 | 5000 COMPANY 2010, ’11 & ’12
  - INNER CITY 100 COMPANY 2011 & ’12
  - GOLDMAN SACHS 10K SMALL BUSINESSES ALUM 2014

**CERTIFICATIONS**
- MU2 MEASURE 10 CERTIFIED FOR PATIENT-SPECIFIC EDUCATION RESOURCES
- WOMEN’S BUSINESS ENTERPRISE NATIONAL COUNCIL (WBENC)
- WOMEN OWNED SMALL BUSINESS (WOSB)
- GSA CERTIFIED

**MISSION**
Making Us All Better

**INDUSTRY**
HEALTH TECHNOLOGY & COMMUNICATIONS

**A SAMPLE OF CLIENTS**
- U.S. DEPARTMENT OF DEFENSE
- BETH ISRAEL DEACONESS MEDICAL CENTER
- BOSTON CHILDREN’S HOSPITAL
- CEDARS-SINAI MEDICAL CENTER
- TEXAS HEALTH RESOURCES

**SAVING TIME, MONEY AND EFFORT.**
Our holistic approach to care gives your patients the health information they need, when they need it, in a format and language they can understand.

**SOLUTIONS**

- HCAHPS
- MEANINGFUL USE STAGE 2
- HEDIS
- HIPAA
- RE-ENGINEERED DISCHARGE (RED)
- JOINT COMMISSION
- PATIENT ACTIVATION MEASURES (PAM)
- BABY FRIENDLY HOSPITAL INITIATIVE

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**REAL-TIME DATA**
Collect actionable data to improve patient outcomes.

**DISCLAIMER**

This EHR Module is 2014 Edition compliant and has been certified by an ONC-ACB in accordance with the applicable certification criteria adopted by the Secretary of Health and Human Services. This certification does not represent an endorsement by the U.S. Department of Health and Human Services or guarantee the receipt of incentive payments.

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**Fulfills national agency requirements and certifications:**
- HCAHPS
- MEANINGFUL USE STAGE 2
- HEDIS
- HIPAA
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Making Us All Better
This is the best resource for post-op information. I know several people who had joints replaced at other hospitals and they felt basically tossed out the door. When I told them about this follow up, they were amazed and wished they had something as good. So, thank you for a job well done. 

– Joint replacement patient, New England Baptist Hospital

Parkview Medical Center in Pueblo, Colo., reduced the average length of stay by 17% and average daily care cost by $2,000 among patients having hip replacement surgery.

These changes allowed them to perform an additional 30 surgeries per year and add $421,000 in revenue.

The U.S. Department of Defense improved and standardized care for its most vulnerable patients—new and expectant parents.

- 84% said they take better care of their children and 73% reported taking better care of themselves
- 80% felt more connected to their hospital
- 77% were more confident to manage their healthcare

Baystate Medical Center in Springfield, Mass., drove awareness of classes and increased enrollment by 50–58% in 1 month.

Most patients report the are more likely to recommend the hospital because of UbiCare. That equates to higher HCAHPS scores and CMS reimbursements.